



New York State Report to EASFAA Council

Meeting Dates: Tuesday 10/06/20 and 10/12/20

Location: Remote

Executive Council:

NYSFAAA EC last met, remotely, on 08/19/20 from 1:00-4:00.

My President's Report-

EASFAA – I reported back on my concerns about EASFAA membership as well as my knowledge about NJASFAA membership for 20-21 (one of my staff being a recipient of a membership survey because she had not renewed). I brought this up because of my concern at the time about NYSFAAA membership. More details later.

NYSED – I reported on my work with the TAP working group and COVID-19 regulatory relief. Much is still in the air pending the governor's approval which is pending support from DC.

NASFAA Credentials – We discussed NASFAA's guidance on providing credentials via the web and I asked for a motion to purchase the 10 pack and provide the credentials via the web. The vote passed unanimously. It will be offered for free to all members.

Our virtual conference will be offered for free to all members.

As one of the two webmasters. Thus having access to those who have not renewed, I have been haunting people with messaging and reminders. Between that and the benefits of being a member we have recovered. We are still behind but it is not as bad as it looked back on 8/19.

We had provided a grace from 7/1 – 9/30. We increased membership slowly but surely and 50+ during the first week of October.

Our Next meeting is on 10/26/20. Again. It will be remote. I will be asking for a motion to cancel our May 2021 Novice Training and convert it to online using an LMS that we would rent from MC for 500 dollars for the month.

I also plan on discussing the theft of services of our webinars. I have been doing research and I find that there are non-members who are registered for our webinars. There are two possible ways for that to occur – either way, it is theft of services. EC will discuss to determine what to do, if anything, about it.

Conference:

2020 – One day Virtual on 10/28

2021– Is coming along. Our keynote is Terry Hartle (ACE) and will be held at the Hilton in Huntington LI NY

2022 – Will be in region 8. There is currently a poll on our website allowing the membership to choose the location. Lake George is in first Place with Lake Placid right behind it.

Membership:

As of January 28, 2020 we had 1,062 members for the 2019-2020 year. As of today we have 863 for 20-21.

Training:

SWT – Webinars continue to be very popular and the new chairs have done a spectacular job. During the summer NYSFAAA OFFERED 10 FREE TO THE ENTIRE COMMUNITY COVID-19 WEBINARS in addition to the regular offerings.

Already this Fall we have offered 2 Having Fun with Taxes – each having over 400 registrants. We provided our annual FREE FAFSA/TAP workshop which had over 900 registrants and we have scheduled a 3 day Clock Hour Workshop (2 hour webinars each day)

Kerrie Cooper and I are co-chairing the NASFAA Credentials (a subcommittee of SWT) that will commence offering training in November.

Special Initiatives:

Nothing not already mentioned

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Miscellaneous:

All of our Regions and committees have been holding virtual meetings

At our 10/28 Virtual Conference Adrienne King will receive the NYSFAAA Gavel

Submitted by: Howard Leslie